



Blossom Farms Case Study



Reduced the labor required to maintain accurate inventory and streamline sales

At a glance

Canix helped Blossom Farms improve the accuracy of their data, streamlined their sales operations, and made it easier to train new employees.

"Canix has made success easier. It improved our relationship with regulators, streamlined inventory, and has become our 'one source of truth.' No more battling spreadsheet version-itis."

- Sasha Bacca

Director of Compliance and Operations



www.Canix.com

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CHALLENGES



Prior to Canix, Blossom Farms was managing all of their inventory manually via Excel Spreadsheets. This made it difficult to scale their operation. They struggled with data integrity and poor visibility into ownership of the data. It took Blossom Farms two months to check out all of their options and decide on Canix.

SOLUTIONS



Blossom Farms completely adopted Canix into their operations. The full lifecycle of their plants, from seed to sale, is managed in Canix. Their data is more reliable than ever before.



**Intuitive
Functionality**



**Sales Order
Management**



Mobile App

BENEFITS



1

Made it easier to train new employees

New employees at Blossom Farms are trained on Canix. It takes less time for them to be onboarded and instantly improves data accuracy.

2

Saved time with the creation of manifests from Sales Orders

Blossom Farms reduces labor costs and saves time with the automatic creation of manifests from Sales Orders. Their sale process is more streamlined than ever.

3

Improved data accuracy with mobile functionality

The mobile app was a major selling point when Blossom Farms chose Canix. The ability to use cell phones and operate outside of wifi was key for their site operation.